

El dilema de la vivienda

PROGRAMA

- 09:00 - 09:30 **Café de bienvenida y registro**
- 09:30 - 09:45 **Inauguración**
- 09:45 - 10:15 **Acceso a la vivienda, oferta y desigualdad**
Michael Storper, Catedrático de Geografía, LSE y Distinguished Professor en la School of Public Affairs, UCLA.
- 10:15 - 10:45 **La historia de Viena: Lecciones de 100 años de tradición en vivienda social**
Maria Vassilakou, Ex vicealcaldesa de la ciudad de Viena, Miembro del Consejo de la Misión de la UE "100 ciudades climáticamente neutras para 2030", CEO de Vassilakou Urban Consulting.
- 10:45 - 11:15 **Pausa café**
- 11:15 - 11:45 **Más vivienda, mejores políticas: integrar inversión, regulación y uso del suelo para una vivienda asequible**
Helena Beunza, Presidenta de ASVAL y ex secretaria general de Vivienda en el Ministerio de Fomento (2018-2020).
- 11:45 - 12:15 **Situación y perspectivas del mercado residencial español**
Pedro Álvarez Ondina, economista de CaixaBank Research.
- 12:15 - 13:15 **¿Cómo resolver el problema de la vivienda?**
Maria Vassilakou, Ex vicealcaldesa de la ciudad de Viena, Miembro del Consejo de la Misión de la UE "100 ciudades climáticamente neutras para 2030", CEO de Vassilakou Urban Consulting.
Michael Storper, Catedrático de Geografía, LSE y Distinguished Professor en la School of Public Affairs, UCLA.
Helena Beunza, Presidenta de ASVAL y ex secretaria general de Vivienda en el Ministerio de Fomento (2018-2020).
Pedro Álvarez Ondina, economista, CaixaBank Research.
Moderador: Andrés Rodríguez-Pose, Catedrático de Geografía Económica, LSE.

The housing conundrum

PROGRAM

- 09:00 - 09:30 **Welcome coffee and registration**
- 09:30 - 09:45 **Opening**
- 09:45 - 10:15 **Housing affordability, supply, and inequality**
Michael Storper, Professor of Economic Geography, LSE and Distinguished Professor School of Public Affairs, UCLA.
- 10:15 - 10:45 **The Vienna Story: Lessons to share from 100 Years Social Housing Tradition**
Maria Vassilakou, Former Deputy Mayor City of Vienna, EU Mission Board Member 100 climate-neutral Cities by 2030 and CEO of Vassilakou Urban Consulting.
- 10:45 - 11:15 **Coffee break**
- 11:15 - 11:45 **More housing, better policies: Integrating investment, regulation, and land use for affordable housing**
Helena Beunza, President of ASVAL (Spanish Association of Rental Housing Owners) and Former Secretary General for Housing of the Government of Spain (2018–2020).
- 11:45 - 12:15 **Situation and prospects of the Spanish residential market**
Pedro Álvarez Ondina, economist at CaixaBank Research.
- 12:15 - 13:15 **How can we solve the housing conundrum?**
Maria Vassilakou, Former Deputy Mayor City of Vienna, EU Mission Board Member 100 climate-neutral Cities by 2030 and CEO of Vassilakou Urban Consulting.
Michael Storper, Professor of Economic Geography, LSE and Distinguished Professor School of Public Affairs, UCLA.
Helena Beunza, President of ASVAL (Spanish Association of Rental Housing Owners) and Former Secretary General for Housing of the Government of Spain (2018–2020).
Pedro Álvarez Ondina, economist, CaixaBank Research.
Moderated by Andrés Rodríguez-Pose, Professor of Economic Geography, LSE.